

BEING TOPPER®

CAPABILITY FOR THE AI ECONOMY

INSTITUTIONAL BRIEF

Build AI capability across your campus.

AI speeds the work. Your people lead it.

Applied AI capability programmes for faculty, students and campus leadership, designed with your institution and delivered on campus.



Scan to open the
institutional collaboration page

Since 2013 · beingtopper.net

A BRIEF FOR UNIVERSITIES, COLLEGES
AND INSTITUTIONS EXPLORING A COLLABORATION

ABOUT BEING TOPPER

A capability-first institution for the digital and AI economy

Being Topper designs structured pathways that help individuals and organisations build relevant capability for sustained performance and responsible adoption.

Being Topper began in 2013, building a method in digital marketing long before AI reshaped the conversation. Today, AI is where that method is applied most fully. The institution builds judgment, discipline and systems thinking, not shortcuts, and not tool fluency mistaken for expertise.

2013 FOUNDED	30,000+ LEARNERS AND PROFESSIONALS	20+ CITIES, AND EXPANDING
------------------------	---	-------------------------------------

WHAT WE HOLD TO

Capability over credentials

A certificate tells you someone attended.
Capability tells you someone can do the work.

Using AI is not building AI

Comfort with a tool is not capability. Our maturity model makes the difference precise.

Depth over breadth

One real capability, built and shown, is worth more than ten shallow ones.

HOW CAPABILITY IS READ

The Digital & AI Capability Maturity Model™ describes six levels. Programmes are assessed against it before and after.

L0 Unaware	L1 Aware	L2 Literate	L3 Capable	L4 Architect	L5 Steward
----------------------	--------------------	-----------------------	----------------------	------------------------	----------------------

What we are not. Not a course marketplace. Not a shortcut to a certificate. We do not promise jobs, income or timelines, because no honest institution can. Capability is what we build. What people do with it is theirs.

Founded by Vipin Khuttel, Institutional Digital and AI Capability Architect.

THE INSTITUTIONAL QUESTION

AI adoption is a campus-wide question

AI has already entered the classroom, mostly through students and mostly without a shared standard. The question for an institution is how to build capability across the campus in a way that complements its academic priorities.

Students

Use AI tools every day, but rarely learn to verify, apply or govern them within their own discipline.

Faculty

Range from redesigning teaching around AI to avoiding it. Few institutions know where their faculty actually stand.

Research scholars

Need clear norms on AI-assisted literature work, analysis, disclosure and authorship.

Leadership

Is asked to set policy on integrity, assessment and research without evidence of the institution's own capability.

HOW BEING TOPPER WORKS WITH INSTITUTIONS

- **Designed with your institution.** Scope, audience and timing follow your priorities, not a standard course.
- **Delivered on campus.** In collaboration with a faculty convener from your institution.
- **Your faculty stay at the centre.** Being Topper teaches AI practice: how AI works and fails, workflows, verification and responsible use. Subject content, academic judgment and assessment decisions stay with your faculty.
- **Work people can show.** Participants produce real outputs and explain them, rather than only attending.
- **Capability reported, not promised.** Programmes report what the evidence shows, and make no promise of placements, jobs or income.

PROGRAMME AREAS

Six programmes. One campus conversation.

01 · FACULTY

Faculty Development Programme

Teaching and researching with AI. Each participant redesigns one of their own courses for the AI era, so the programme produces work faculty can use.

FORMAT, INDICATIVE

Two days, on campus, for faculty across departments

THE INSTITUTION KEEPS

AI-integrated course redesigns and a Faculty AI Practice Guide

[Enquire about this programme →](#)

02 · STUDENTS

Student Development Programmes

Applied AI capability with real outputs and a final defence. A common foundation, then a discipline lab matched to the student's field.

FORMAT, INDICATIVE

From a short programme to a longer add-on; students selected by application

THE INSTITUTION KEEPS

A student portfolio of applied work and a campus showcase

[Enquire about this programme →](#)

03 · LEADERSHIP

AI Leadership Programme

For principals, deans and IQAC: decisions, policy and responsible adoption, with the evidence leadership needs to decide.

FORMAT, INDICATIVE

A half-day briefing, with an optional AI Policy Starter Pack for your own committees (educational use, not legal advice)

THE INSTITUTION KEEPS

A briefing note and a short list of decisions to consider

[Enquire about this programme →](#)

04 · WHOLE CAMPUS

AI Foundation Master Class

A working session for audiences already using AI: how AI works and fails, how to choose tools by method, and how to brief and check AI work. Students, scholars, faculty and staff together.

FORMAT, INDICATIVE

One session of two to three hours, on your campus

THE INSTITUTION KEEPS

A participant checklist and a short campus summary

[Enquire about this programme →](#)

05 · FIRST STEPS

AI Foundation Live Seminar

A hands-on introduction for audiences meeting AI for the first time. Participants use AI on a real task, check what it gives them and see where it can lead. Understand it. Use it. Check it. Build with it responsibly.

FORMAT, INDICATIVE

One session of two to three hours, on your campus or at your venue

THE INSTITUTION KEEPS

A take-home card with two habits: asking well and checking well

[Enquire about this programme →](#)

06 · RESEARCH

Research Scholars Programme

For MPhil and PhD scholars: verified literature work, disclosure and authorship norms, with a companion session for supervisors.

FORMAT, INDICATIVE

A short working programme for scholars and a session for supervisors

THE INSTITUTION KEEPS

Verified literature syntheses, disclosure statements and a supervisor guide

[Enquire about this programme →](#)

Programmes can be combined, and any one can be the first step. Durations are indicative and are agreed with the institution. Each link opens the enquiry form with the programme pre-selected.

OPTIONS AT A GLANCE

Twelve ways to begin, and to build

Every option is delivered with a faculty convener from your institution. Any can be the first step, and options can be combined as results become visible.

OPTION	FOR	FORMAT, INDICATIVE
INTRODUCTORY		
Leadership Briefing	Vice-Chancellor or Principal, deans, heads of department	Half a day
Open Awareness Day	All students and faculty	Three hours
Faculty Programme	Faculty across departments	Two days
Department Course Clinic	Faculty members of one department, each redesigning a course	A working session of about six hours
Departmental Lab	Students of one department, in a lab matched to their discipline	A short programme
CORE		
Pilot	Faculty, with a student baseline	Four to six weeks
Full Programme	Faculty, students and leadership	About one semester
Research Scholars Programme	Doctoral scholars and their supervisors	A short working programme
EXTENDED		
Online Capability Programme	Continuing-education and off-campus learners	Evenings, over about three months
Summer or Winter School	Students across departments	An intensive of two to three weeks
Diploma Programme	Students and learners seeking depth, with a choice of focus lane	A 12-week add-on
Faculty Co-Lead Development	Faculty members who have completed a faculty programme, preparing to co-facilitate labs	One semester

Add-on to any option

Institutional AI Policy Starter Pack. Drafts for your own committees to adapt: AI use principles, student disclosure norms, faculty guidance, an assessment integrity statement and a data-handling checklist. Educational use, not legal advice.

Where individuals can go next

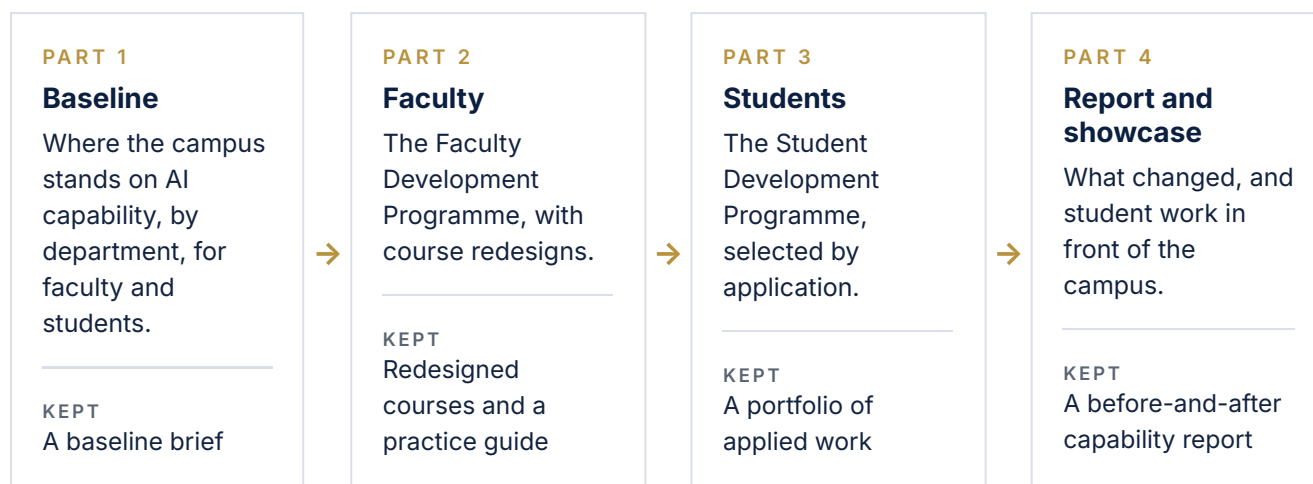
Students and faculty who want to go deeper can build in one of seven AI capability pathways:

AI for Creators	AI for Professionals	AI for Business Growth	AI Operations
AI Agents & Automation	AI Product Engineering	AI Research & Innovation	

A WHOLE-CAMPUS PROGRAMME

From a baseline to a capability report

For institutions that want the full picture, the programme runs across about one semester in four connected parts. Each part leaves the institution with something it keeps.



A pilot, the baseline plus the Faculty Development Programme over four to six weeks, can come first. Institutions can also begin with a single session or a leadership briefing and add to it as results become visible.

How capability is measured

Participants are assessed against the Digital & AI Capability Maturity Model™ before and after the programme, together with a review of the work they produce. We report capability levels and the quality of work. We do not report promises.

The Institutional Capability Report

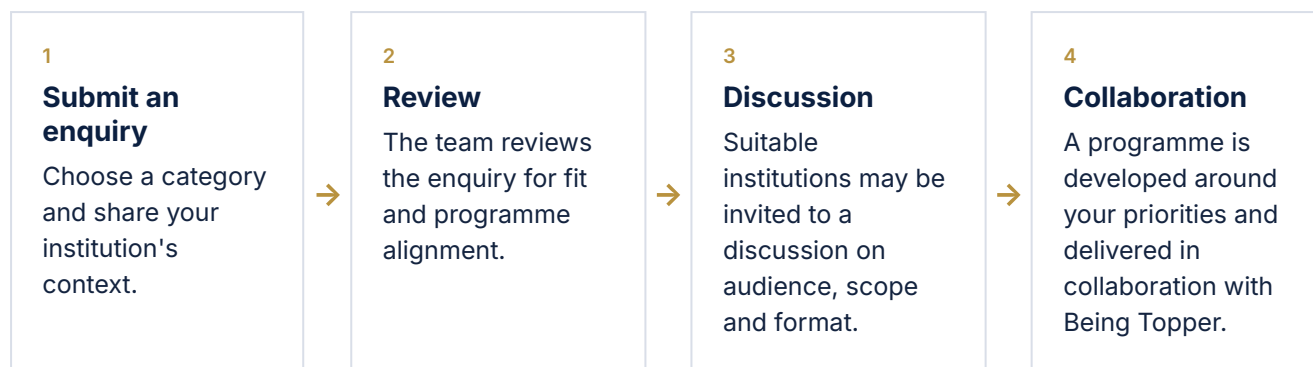
Written for leadership and suitable for academic councils and annual reports. It sets the baseline against the result by department, summarises faculty redesigns and student work, and recommends the institution's next steps.

Recognition

Participants receive a record of completion naming the programme and the institution, issued in collaboration with Being Topper, in a format agreed with the institution. It is not a degree, not a university credit unless the institution's academic bodies grant one, and not a professional certification.

HOW A COLLABORATION WORKS

A structured process, agreed with your institution



Agreed with the institution

- Programme length and schedule
- Credit status and certification
- Commercial terms
- Delivery arrangements and venue

None of these is implied as included. Credit mapping and assessment decisions stay with the institution's own academic bodies.

What we ask of the institution

- A faculty convener who co-leads the work
- A host office for rooms, scheduling and student communication
- Preferred dates
- The departments or groups to include
- Any existing AI or academic-integrity policies to build on

Responsible by design

Programmes teach verification, disclosure and responsible use as part of the work, not as an add-on. Participants keep records of how their work was produced and checked.

Data handling

Participant data is handled in line with the Digital Personal Data Protection Act, 2023 and the institution's own data policy. Reporting is at department level, and survey data stays with the institution.

OUR COMMITMENTS

No promises. Proof of capability.

- We do not promise jobs, salaries, income or placements.
- We do not run countdown timers, "last seats" or price drops.
- Every date we show is real. Every number we show has a source.
- Entry to student programmes is by application.

Who this is for

Our current campaign is directed at NAAC A+ and above universities and colleges. Enquiries from other institutions, including schools, training and academic organisations, workforce councils, enterprises and AI technology firms, are welcome and are assessed on their category and eligibility.

QUESTIONS INSTITUTIONS ASK

Does this replace our curriculum?

No. Programmes complement what the institution already teaches. Your faculty own subject content and academic judgment.

Who decides credit, certification and assessment?

The institution. Being Topper reports capability and the quality of work, and issues a record of completion in a format you agree.

What does it cost?

Terms are proposed separately, after scope is agreed with the institution.

Can we start small?

Yes. A leadership briefing, a single session, a faculty programme or a pilot can each be the first step.

Which AI tools do you teach?

Tools are chosen around the work. They support learning and are not the promise. Examples change; the practice of verifying and deciding does not.

BEGIN AN INSTITUTIONAL CONVERSATION

Tell us about your institution

Submit an institutional enquiry and tell us which collaboration you are exploring. The team will review it for fit and programme alignment, and suitable institutions may be contacted to explore the next step.

**Institutional enquiry**

Scan, or open

[Submit an Institutional Enquiry](#)beingtopper.net/institutional-collaboration**Direct contact****Email**info@beingtopper.net**Call or WhatsApp**

+91-7529019575 · WhatsApp

Webwww.beingtopper.net**Based in**

New Delhi, India

Meetings are arranged on request, on campus or at our office. The registered office address is on the website.

**The AI Readiness Index™**

A ten-question diagnostic that shows where an individual stands on AI capability. Access is by registration, and registered participants receive the link. Faculty and students can register through the AI Career Architecture page.

beingtopper.net/ai-career-architecture**Social and community initiatives**

For NGOs, foundations and community organisations exploring capability work with first-generation AI learners, women re-entering the workforce, and youth in Tier-2 and Tier-3 regions.

beingtopper.net/ai-social-capability-architecture

This brief describes programme areas for discussion. Scope, schedule, credit, certification, commercial terms and delivery are agreed with each institution. Digital & AI Capability Maturity Model™ and AI Readiness Index™ are marks of Being Topper. © 2026 Being Topper.